

18.11 Direct sales by commodity, 1966, 1971 and 1972 (concluded)

Commodity	1966	1971	1972		Percentage change 1966-72
	\$'000	\$'000	\$'000	%	
Brushes, brooms, mops and household soaps and cleaners	17,414	23,471	27,352	2.9	+57.1
Cosmetics and costume jewellery	53,099	77,744	91,386	9.8	+72.1
Phonograph records	14,453	14,260	26,421	2.8	+82.8
Greenhouse flowers and nursery seeds, stocks, etc.	13,379	19,688	25,461	2.7	+90.3
Miscellaneous ^a	36,573	61,509	63,936	6.9	+74.8
Total, all commodities	691,327	834,359^r	928,015	100.0	+34.2

^aIncludes leather goods, textiles, stamps, coins and personal stationery and sales of merchandise to credit-card holders of gasoline oil companies, etc.

18.12 Consumer credit balances outstanding, 1966 and 1969-73 (million dollars)

Item	1966	1969	1970	1971	1972	1973
Instalment financing by sales finance and consumer loan companies	1,258	1,371	1,136	891	1,025	1,158
Cash loans						
Under \$1,500	648	596	525	440	383	341
Over \$1,500	441	1,079	1,190	1,036	1,238	1,424
Chartered banks	2,458	4,157	4,663	5,777	7,144	8,878
Quebec savings banks	16	24	22	25	30	36
Life insurance companies policy loans	450	660	759	784	813	867
Credit unions and caisses populaires	937	1,401	1,493	1,690	2,000	2,420
Department stores	610	705	720	754	823	961
Furniture, TV, radio and household appliance store loans	162	152	148	160	169	183
Other retail dealers	581	672	683	692	755	841
Other credit card issuers	88	153	186	226	233	249
Public utility companies	130	164	181	198	231	235
Total	7,778	11,134	11,706	12,673	14,844	17,592

18.13 Summary statistics of major traveller accommodation groups, 1970

Accommodation group	Locations No.	Rooms No.	Cabins and cottages No.	Tent trailer spaces No.	Total receipts \$'000
Hotels	5,028	168,707	1,128,409
Motels	3,895	65,001	3,741	...	165,756
Tourist homes	515	4,810	74	161	3,755
Tourist courts and cabins	2,809	1,132	22,528	4,854	23,860
Outfitters	1,654	963	11,451	15	30,920
Tent and trailer campgrounds	2,073	1,042	5,154	173,865	27,325
Total	15,974	241,655	42,948	178,895	1,380,025

18.14 Locations and receipts of major traveller accommodation groups, by province, 1970

Province or territory	Hotels		Motels		Total receipts ¹ \$'000	% distribution
	Locations No.	Receipts \$'000	Locations No.	Receipts \$'000		
Newfoundland	71	13,137	19	^a	16,375	1.2
Prince Edward Island	17	1,858	45	1,392	4,179	0.3
Nova Scotia	95	16,380	134	7,441	25,199	1.8
New Brunswick	65	10,411	140	6,193	17,699	1.3
Quebec	1,784	265,018	722	31,994	313,224	22.7
Ontario	1,304	350,213	1,457	59,657	448,533	32.5
Manitoba	267	84,559	109	4,925	92,172	6.7
Saskatchewan	406	63,879	136	5,604	72,227	5.2
Alberta	456	135,923	307	14,208	153,149	11.1
British Columbia	512	174,792	802	30,818	216,884	15.7
Yukon Territory	39	6,874	19	1,389	9,292	0.7
Northwest Territories	12	5,365	5	^a	6,177	0.4
Canada	5,028	1,128,409	3,895	165,756	1,380,025	100.0

¹ Includes tourist homes, tourist courts and cabins, outfitters, and tent and trailer campgrounds.

^a Confidential under the Statistics Act.